



# Support the PPI

Pensions Policy Institute

# PPI

We are an educational research Institute devoted to improving retirement outcomes.

We do this by being at the forefront of informing those responsible for policy making and shaping policy debate around pensions and later life by providing evidence based research from a long-term prospective.



**MAKE A  
DIFFERENCE**

## We offer four different Supporter categories:

Platinum Supporters: at least £21,000pa

Gold Supporters: at least £14,000pa

Silver Supporters: at least £9,500pa

Silver Charity Supporters: at least £5,750pa

Supporters fees are exempt from VAT

Our work facilitates informed decision making by showing the likely outcomes of current policy and illuminating the trade-offs implicit in any new policy initiative.

We are completely INDEPENDENT.

We do not lobby for one particular cause or outcome. We are unbiased – we are not affiliated to any political party. We have no shareholders to satisfy. Our work delivers rigorous, impartial research and has done for over 20 years.

# Reasons to support the PPI

Pensions Policy Institute

# PPI

As a registered charity, we rely upon contributions from our Supporters and donations from both individuals and organisations.

Simply put without our Supporters we would not exist!

There are many reasons why organisations choose to support the PPI, and each relationship is unique.



- 1 For some it is as simple as commitment to their organisation's **Corporate Social Responsibility** and by supporting the PPI they show this commitment by supporting the development of better policies for all.
- 2 Other organisations wish to **lobby for change** and our **INDEPENDENT** research allows them to add strength to their approach by utilising neutral evidence based research.
- 3 Others simply use us a **resource for information**, after over 20 years of conducting and publishing research, we have a considerable body of material and knowledge across the pensions and later life landscape. Many of our Supporters use us as a library.
- 4 A small percentage of PPI Supporters utilise their membership purely for training purposes, to ensure all new staff attend our Knowledge Sharing Seminars and their teams attend PPI events as part of their **Continual Professional Development**.
- 5 We are all aware of the significant benefits of **networking** and **profile raising**. PPI events are open exclusively to Supporters of the Institute. Event attendees are representatives from across industry, the Regulator, DWP, Government, providers, schemes, consultants, charities and Master trusts. The networking opportunities are exceptional, allowing all attendees to raise their individual and company profile within the industry and to share perspectives and thoughts on policy issues, therefore contributing very visibly to any debate.

The also provide an opportunity to strengthen existing relationships as well as forging new professional relationships.

# Supporters Benefits

## All Platinum, Gold & Silver Supporters receive the following benefits:

- **Percentage discount when sponsoring PPI research**  
(After a qualification period, Platinum Supporters receive up to 15%, Gold Supporters receive up to 10% and Silver Supporters receive up to 5%)
- **Electronic copies of all PPI Research Reports and Briefing Notes**, up to 24 hours before general release - where permitted
- **Unlimited invitations to all PPI launch events**, AGM, exclusive Supporters events and Roundtables (which count towards attendees' CPD)
- **50%** discount for all places booked at the PPI's Knowledge Sharing Seminars
- The opportunity to **contribute to the PPI's research agenda**
- **Priority over non-Supporters to sponsor PPI research**, speaking opportunities and or hosting/sponsoring events
- Recognition of your organisation's **commitment to Corporate Social Responsibility** by accreditation on the PPI's website and explicit recognition of your support in all PPI reports

## Platinum Supporters receive these additional benefits:

- Logo acknowledgement in all PPI reports
- PPI experts will be available for one event per year, such as client events, or in-house discussions on the latest thinking in pensions policy or in-depth presentation on PPI modelling or research.
- Option for PPI experts to provide two days per year tailored research relating specifically to your organisation's requirements (in lieu of using research discount)
- Invite to the PPI annual dinner, usually held at the House of Lords and attended by a government stakeholder as the keynote speaker.

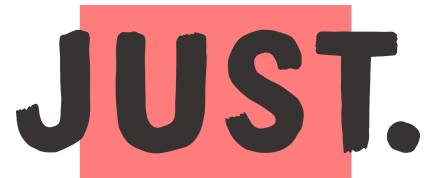
## Gold Supporters receive these additional benefits:

- PPI experts will be available for one event per year, such as client events, or in-house discussions on the latest thinking in pensions policy or in-depth presentation on PPI modelling or research.
- Invite to the PPI annual dinner, usually held at the House of Lords and attended by a government stakeholder as the keynote speaker.



# Thank you to our existing Supporters

## Platinum Supporters



## Gold Supporters



# Thank you to our existing Supporters

## Silver Supporters

Aon  
Barnett Waddingham  
BP Pension Trustees Ltd  
The CII  
Exxon Mobil  
LCP  
PLSA  
Royal London  
Shell  
Smart Pension  
USS

## Associate Supporters

Greater Manchester Pension Fund (GMPF)  
National Association of Retired Police Officers (NARPO)  
Occupational Pensions Defence Union (OPDU)  
Philip Bennet  
Natwest Group

Each year, with the help of our Supporters, we are able to continue informing the the policy debate by providing evidence-based analysis.

If you would like to discuss further how you can support the PPI please contact...

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