## The PPI & You

Pensions Policy Institute

2025/6



www.pensionspolicyinstitute.org.uk

The PPI has been at the forefront of informing and shaping the policy debate around pensions and later life since 2001.



Registered Charity Number 1087856 By supporting the PPI you help us to achieve our vision for better informed policies and decisions that improve later life outcomes

#### Support the PPI

We are an educational research Institute devoted to improving retirement outcomes.

We do this by being at the forefront of informing those responsible for policy making and shaping policy debate around pensions and later life by providing evidence based research from a long-term perspective.

# Pensions Policy Institute



#### We offer four different Supporter categories:

Platinum Supporters: £22,000pa

Gold Supporters: £14,700pa

Silver Supporters: £9,975pa

Silver Charity Supporters: £6,000pa

Our work facilitates informed decision making by showing the likely outcomes of current policy and illuminating the trade-offs implicit in any new policy initiative.

#### We are completely **INDEPENDENT**.

We do not lobby for one particular cause or outcome. We balance the argument by providing objective and accessible information on the extent and nature of later life financial provision, and any associated implications.

Our work delivers rigorous, impartial research and has done for nearly 25 years.

### Reasons to support the PPI

As a registered charity, we rely upon contributions from our Supporters and donations from both individuals and organisations.

Simply put without our Supporters we would not exist!

There are many reasons why organisations choose to support the PPI, and each relationship is **unique**.

As a supporter, you receive an **exclusive invitation to PPI events**, at which you can hear about the latest research while **networking** and **profile raising** within the industry. PPI events are open exclusively to Supporters of the Institute. Event attendees include representatives from across industry, the Regulator, DWP, Government, providers, schemes, consultants, charities and Master trusts.

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The networking opportunities are exceptional, allowing all attendees to raise their individual and company profile within the industry and to share perspectives and thoughts on policy issues, therefore contributing very visibly to any debate. The events also provide an opportunity to strengthen existing relationships as well as forging new professional relationships.

(2)

Others use us a **resource for information**, after over 20 years of conducting and publishing research, we have a considerable body of material and knowledge across the pensions and later life landscape. Many of our Supporters use us as a library.

(3)

Other organisations wish to **lobby for change** and our **independent** research allows them to add strength to their approach by utilising neutral evidence based research.

For some it is as simple as commitment to their organisation's **Corporate Social Responsibility** and by supporting the PPI they show this commitment by supporting the development of better policies for all.

5

Some PPI Supporters utilise their membership purely for training purposes, to ensure all new staff attend our Knowledge Sharing Seminars and their teams attend PPI events as part of their **Continual Professional Development.** 

### **Supporters Benefits**

### All Platinum, Gold & Silver Supporters receive the following benefits:

- Percentage discount when sponsoring PPI research (After a qualification period, Platinum Supporters receive up to 15%, Gold Supporters receive up to 10% and Silver Supporters receive up to 5%)
- Electronic copies of all PPI Research Reports and Briefing Notes, up to 24 hours before general release where permitted
- Unlimited invitations to all PPI launch events, AGM, exclusive Supporters events and Roundtables (which count towards attendees' CPD)
- 50% discount for all places booked at the PPI's Knowledge Sharing Seminars
- The opportunity to contribute to the PPI's research agenda
- Priority over non-Supporters to sponsor PPI research, speaking opportunities and or hosting/sponsoring events
- Recognition of your organisation's commitment to **Corporate Social Responsibility** by accreditation on the PPI's website and explicit recognition of your support in all PPI reports

#### Platinum Supporters receive these additional benefits:

- Logo acknowledgement in all PPI reports
- PPI experts will be available for one event per year, such as client events, or in-house discussions on the latest thinking in pensions policy or in-depth presentation on PPI modelling or research.
- Option for PPI experts to provide two days per year tailored research relating specifically to your organisation's requirements (in lieu of using research discount)
- Invite to the PPI annual dinner, usually held at the House of Lords and attended by a government stakeholder as the keynote speaker.

#### Gold Supporters receive these additional benefits:

- PPI experts will be available for one event per year, such as client events, or in-house discussions on the latest thinking in pensions policy or in-depth presentation on PPI modelling or research.
- Invite to the PPI annual dinner, usually held at the House of Lords and attended by a government stakeholder as the keynote speaker.

## Thank you to our existing Supporters

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#### **Platinum Supporters**



## Thank you to our existing Supporters

Silver Supporters



PENSIONS AND LIFETIME SAVINGS ASSOCIATION





Chartered Insurance Institute

Pensions Policy Institute









**Exxon Mobil** 

To find out more and book a no obligation call with one of our Directors, please contact

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